





## #PromisingPerak

The Visit Perak Year 2024 (TMP2024) campaign, themed "Promising Perak," is designed to boost and revitalize the tourism sector of the state of Perak post-Covid-19. Indirectly, the staging of TMP2024 serves as a precursor to Malaysia Visit Year 2025 (TMM2025).

TMP2024 campaign sets the course for Perak tourism, grounded on the principles of Sustainability, Competitiveness, and Inclusiveness for sustainable development. This will position Perak as a leading and competitive destination in Ecotourism, Culture, Heritage, and Gastronomy.

TMP2024 campaign symbolises the determination of the Perak State Government to achieve the goal of attracting 8.0 million domestic tourists and 350,000 international tourists, with a target revenue of MYR10 billion through tourism receipts.

To achieve these goals, efforts to promote and strengthen Perak's tourism products must be intensified through collaborative efforts with various agencies to ensure Perak remains relevant and competitive among other states.

## Logo Rationale



**Woven Pattern (Rumah Kutai)**  
The woven pattern resembling the traditional Rumah Kutai, a weaving art on the walls of traditional Perak houses.



**VPY Letter**  
The VPY lettering refers to Visit Perak Year, a fundamental aspect of the logo.



**Unity**  
The woven pattern also symbolises the unity of all races and people in Malaysia in general, and in Perak specifically.



**Roof**  
The traditional roof shape resembles the roofs of traditional Perak houses and the Istana Kenangan in general.



**Bird Shape**  
The bird shape represents the ecotourism sector, a key strength of Perak's tourism industry.



Scan the QR code to download the TMP2024 logo, the hexadecimal color code, brochures, videos and Visit Perak 2024 poster.

 **COLOURS OF PERAK**  
 Amphitheatre Laman Sejahtera Taman Dr Ipoh  
 **Bimonthly (Friday of 2nd & 4th week every month)**  
 JKKN Perak - 05-253 7001

 **CHINESE CALLIGRAPHY & COUPLET WRITING IN CONJUNCTION OF CNY 2024 CELEBRATION**  
   **January**  
 Ipoh Old Town  
 Ipoh Tin City Heritage - 013-5055068

 **CHINESE NEW YEAR 2024 - LONG TABLE DINNER WITH COMMUNITIES**  
   **January**  
 Ipoh Old Town  
 Ipoh Tin City Heritage - 013-5055068

 **150TH TAIPING TOWN ANNIVERSARY CELEBRATION TAIPING HERITAGE SQUARE**  
   **20 January**  
 Taiping Heritage Square  
 MP Taiping - 05 - 808 0777



ORGANISED BY GOVERNMENT DEPARTMENTS



ORGANIZED BY PRIVATE ORGANIZATIONS / NGOS



INTERNATIONAL LEVEL EVENTS



NATIONAL LEVEL EVENTS



ADVENTURE (NATURE, SPORTS & ADVENTURE RELATED EVENTS)



SOCIAL (EVENTS RELATED TO CULTURE, HERITAGE COMPETITION, ARTS & PERFORMANCE)





FUN & FAMILY (FESTIVALS, FAMILY FRIENDLY, LEISURE & AGRO RELATED EVENTS)



EDUCATIONAL (EVENTS RELATED TO WORKSHOPS, CAMPAIGNS, DIALOGUES, AWARENESS & LEARNING)

 **CHINESE NEW YEAR CELEBRATION**

 Lorong Seni @ Lorong Panglima  
 February  
 ● MB Ipoh - 05-208 3333

 **PERAK INTERNATIONAL KITE FESTIVAL 2024**

 Sultan Azlan Shah Circle  
 February  
 ● Malaysian Kite Flyers Council - 07-2547777

 **MUALLIM BIKE CAMP**

 Glamping Rumpun @ Ujana Muallim  
 February  
 ● MD Tg. Malim -05-4563410

 **KAMPAR RIVER FESTIVAL**

 Jahang River, Gopeng  
 February  
 ● MD Kampar - 05-4671020

 **PERAK HALF MARATHON**

 Lata Kinjang, Perak  
 February  
 ● Perak Triathlon Association - 012-2933338

 **SUSTAINABILITY INTERNATIONAL ART EXHIBITION**

 Sultan Idris University of Education(UPSI)  
 5 February - 5 March  
 ● Universiti Pendidikan Sultan Idris - 05 450 6000



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## TELUK BATIK FESTIVAL

 Teluk Batik, Lumut  
 March  
 ● MP Manjung - 05 689 8800


## PETAI CARNIVAL @PETAI LANE

 Petai Lane Bidor  
 March  
 ● MD Tapah - 05 401 1326

## HOMESTAY FELDA KLAH KG. RUN

 Dataran Homestay Klah  
 2-3 March  
 ● Perak Homestay Association - 012 506 0700

## INTERNATIONAL GEOPARK RUN LENGGONG SERIES 1

 Lenggong Geopark  
 3 March  
 ● Global Exhibition & Conference - 03 7848 1999

## MY BROMPTON MALAYSIA FANS DAY 2024

 Perak State Sports Complex, Ipoh  
 3 March  
 ● Levelo Bicycle Club - 013 - 484 4480

## KERIAN COMMUNITY CULTURAL ARTS AND CUSTOMS FESTIVAL 2024

 Bagan Serai  
 2-3 March  
 ● MD Kerian - 05 716 1228

## LUMUT SURFCASTING CHALLENGE

 Lumut  
 3 March  
 ● United Profesional Surfcast Fishing Club Malaysia - 03 516 61194

## JAYA RAM

 Ipoh  
 March  
 ● (PSTPA)/SUTRA - 019 333 1092

## PERAK AGRO TOURISM HUB 2024

 Dataran Tasik Raban  
 1-3 March  
 ● Perak SADC & MD Lenggong - 05 253 7924

## PERAK RETRO FEST 2024

 Bukit Merah Laketown Resort,  
 3 March  
 ● MD Kerian - 05 716 1228



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 **EID AL-FITR CELEBRATION**  
  Lorong Seni @ Lorong Panglima  
  April  
 ● Ipoh (MBI) - 05 208 3333

 **70'S REVIVAL CAMPING**  
  Lenggong  
 April  
 ● MD Lenggong - 05 7677 207

 **ROYAL AUTO SHOW @KUALA KANGSAR**  
  Kuala Kangsar  
  April  
 ● Goh Brothers Motor/MP K. Kangsar - 05 776 3199

 **ROYAL MALAYSIA NAVY DAY**  
  Manjung  
 April  
 ● MP Manjung - 05 689 8800

 **PROMISING PERAK SURFCASTING CHALLENGE**  
  Manjung  
 April  
 ● Tourism Perak - 05 249 9966

# April



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## PENKALAN HULU TOURISM PHOTOGRAPY COMPETITION

 Pengkalan Hulu  
 May  
 ● MD Peng. Hulu - 04 477 8148






## GOPENG 4X4 TUG OF WAR CHALLENGE 2024

 Homestay Gopeng  
 4-5 May  
 ● Perak Homestay Association - 012 506 0700



## MUALLIM DIGITAL & ESPORTS FESTIVAL

 Met Hub Tanjong Malim  
 May  
 ● MD Tg. Malim - 05 456 3410



## IPOH CITY DAY CARNIVAL

 Indera Mulia Stadium, Ipoh  
 23 May - 30 June  
 ● Ipoh (MBI) - 05 208 3333



## TASIK RABAN ECO CHALLENGE @ RAYA GATHERING 2024

 Lenggong  
 May  
 ● MD Lenggong - 05 7677 207



## MOTOCROSS INTERNATIONAL ENDURANCE 2024

 Tempurung Cave  
 18 - 19 May  
 ● Malaysian Race Officers & Marshall Community Organisation - 012 282 9620



## PANTAI REMIS HALF MARATHON 2024

 SMK Pantai Remis  
 5 May  
 ● ADUN P. Remis Service Center - 016 353 2797



## BAGAN DATUK KELAPA FEST

 Bagan Datuk  
 24-25 May  
 ● RAQ Event & Management - 017 713 2606



## CITRA PERAK ROYAL HERITAGE PROGRAM

 Kuala Kangsar  
 25 May  
 ● Pertubuhan Bangsawan Warisan Moraza Negeri Perak - 016 729 4969



## PICCI 2024 PERAK INTERNATIONAL CONVENTION ON CREATIVE INDUSTRY 2024

 UiTM Seri Iskandar  
 18-19 May  
 ● MD Perak Tengah - 05 371 2088




## THE 5TH PERAK ROGAINING CHAMPIONSHIP 2024

 Selama  
 24-26 May  
 ● Magnet Edge Orienteering Sport Club - 012 407 2495



## BATTLE OF THE BANDS

 Ipoh  
 25 May  
 ● Ipoh (MBI) - 05 208 3333



## PERAK TOURISM INTERNATIONAL INVITATION TAEKWON-DO CHAMPIONSHIP 2024

 Indera Mulia Stadium  
 30 May - 2 June 2024  
 ● Persatuan Pelancongan Negeri Perak - 05 242 4588



## NATIONAL HERITAGE DANCE COMPETITION

 SITC Hall, UPSI  
 26 Mei  
 ● Siti Nurshakira - 010 788 7609


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## CREATIVE YOUTH CAMP

- 📍 Pincer MBI Studio
- 📅 June
- ☎ P.O.R.T - 05 241 2287

## FAMILY DAY WITH BICYCLE IN CONJUNCTION WITH WORLD BICYCLE DAY

- 📍 Ipoh, Kuala Kangsar, Taiping, Teluk Intan dan Tapah
- 📅 June
- ☎ Cycledios Management - 013 599 9133 ( Mdm Camees )

## EXHIBITION KINTA VALLEY KARST - THE GEM OF PERAK

- 📍 Ipoh Tin Valley
- 📅 June
- ☎ Kinta Valley Watch - 012 559 9112 (Mr Chin Boon Tat)

## CHINGAY PARADE- MOTHER OF DRAGON

- 📍 Ipoh
- 📅 June
- ☎ Mother of Dragon Society Perak - 016 550 1833 (CIndy Chow)

## LENGGONG VALLEY ACKNOWLEDGEMENT AS THE 12TH WORLD HERITAGE SITE ANNIVERSARY CELEBRATION

- 📍 Lenggong
- 📅 30 June
- ☎ MD Lenggong - 05 7677 207

## IPOH INTERNATIONAL 24 FESTIVE DRUMS FESTIVAL

- 📍 Ipoh
- 📅 June
- ☎ Drums Academy - 016 706 0361

## LENGGONG OUTDOOR FESTIVAL

- 📍 Tasik Raban Resort
- 📅 June
- ☎ MD Lenggong - 05 7677 207

## PERAK OPEN FISHING TOURNAMENT

- 📍 TBC
- 📅 23 June
- ☎ United Professional Surfcast Fishing Club Malaysia - 03 516 61194

## PERAK TRIATHLON 2024

- 📍 Marina Island, Lumut
- 📅 29-30 June
- ☎ Perak Triathlon Association - 012 293 3338 (Toto Ong)



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**PANGKOR FESTIVAL**  
 Pangkor Island  
 July  
 ● MP Manjung - 05 689 8800

**IPOH INTERNATIONAL RUN 2024**  
 Indera Mulia Stadium  
 7 July  
 ● Ipoh (MBI) - 05 208 3333

**LENGGONG INTERNATIONAL KAYAK ORIENTEERING CHAMPIONSHIP 2024 2.0**  
 Tasik Raban Resort  
 27 July  
 ● MD Lenggong - 05 767 7207

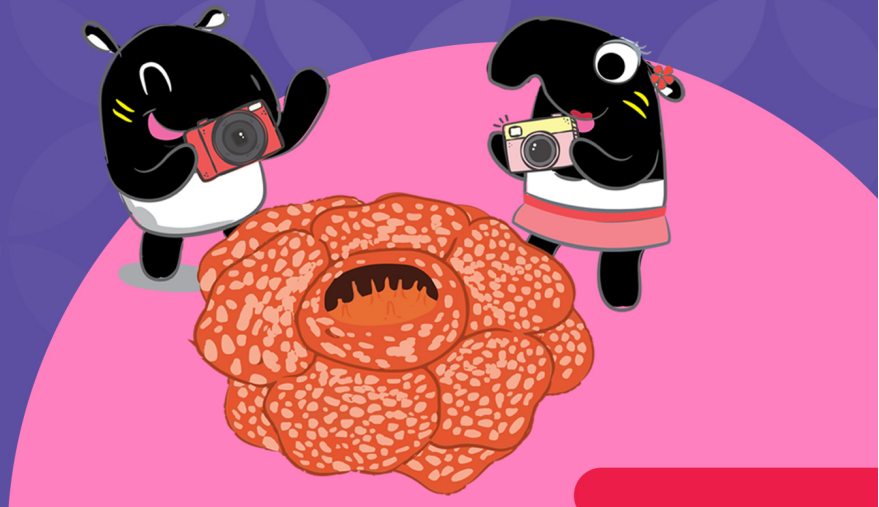
**WARISAN @ LENGGONG**  
 Lenggong Square  
 6-8 July  
 ● MD Lenggong - 05 767 7207

**JOM MAKAN DURIAN KROH @ PENGKALAN HULU**  
 Pengkalan Hulu Arena Square  
 July  
 ● MD Peng. Hulu - 04 477 8148

**THE TASTE OF PERAK "RASA PERAK"**  
 Ipoh  
 25-28 July  
 ● Perak Triathlon Association - 012-293 3338 (Toto Ong)

**GERIK MOUNTAIN FESTIVAL**  
 Lata Lawin Selatan, Gerik  
 6-7 July  
 ● MD Gerik - 05 791 1686

**I LOVE TAIPING NIGHT RUN**  
 Zoo Taiping Pavilion  
 7 July  
 ● Larut Matang and Selama Recreational Runners Club - 012-503 7158 (Mr Chuah)



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## LOMA FISH AND KAYAK FESTIVAL

 Bandariang  
 August  
 ● MD Gerik - 05 791 1686



## LOCAL FRUITS FEST

 Gerik Bus Terminal  
 August  
 ● MD Gerik - 05 791 1686



## BATU GAJAH HERITAGE TRAIL RUN

 Kellie's Castle  
 25 August  
 ● MD Batu Gajah - 05 363 2020



## PATRIOTIC HERITAGE AND THERAPY (PATRIOTIC TOURISM)

 Amazing Camp Legacy, Lenggong  
 2-4 August  
 ● Dato' Rashid - 019 600 0710



## RAFTING FESTIVAL @ BATANG PADANG RIVER

 Batang Padang River  
 31 August  
 ● MD Tapah - 05 401 1326



## MUALLIM CROSS COUNTRY RUN 2024

 Tanjong Malim  
 August  
 ● MD Tg. Malim - 05 456 3410



## DRAGON BOAT COMPETITION

 Kuala Kangsar  
 31 August  
 ● Perak Bumiputera Tourism Entrepreneurs Association - 012-2315831 (EN. Zam)



## STATE LEVEL INDEPENDENCE DAY EVE CELEBRATION 2024

 Ipoh  
 30 August  
 ● Tourism Perak - 05 249 9966



## NATIONAL DAY

 Lorong Seni @ Lorong Panglima  
 August  
 ● Ipoh (MBI) - 05 208 3333



## BATTLE OF BAND (BUSKERS) @ LAKAR

 Manjung  
 August  
 ● MP Manjung - 05 689 8800



## INTERNATIONAL KAMPUNG MULTITHON 2024

 Padang Lalang Village, Gunung Semanggol  
 August  
 ● MD Kerian - 05 716 1228



## PERAK CRAFTS FESTIVAL 2024

 Dataran Menara Condong  
 23 August - 1 September  
 ● MP Teluk Intan - 05-622 1299



## HILIR PERAK DISTRICT LEVEL FRESHWATER PRAWN FISHING COMPETITION

 Teluk Intan  
 August  
 ● ADUN Pasir Berdamar Service Center - 016 267 8577


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 **ZOORAMA 2024**  
 Zoo Taiping & Night Safari  
 September  
 ● MP Taiping - 05 808 0777

 **CULTURE TRAIL @ JALAN BEREK, TAIPING**  
 Jalan Berek, Taiping  
 September  
 ● MP Taiping - 05 808 0777

 **CUB PRIX CHAMPIONSHIP 2024 SEASON**  
 Surrounding Jalan Speedy & MPTI area  
 June - September  
 ● MP Teluk Intan - 05 622 1299

 **TELUK INTAN FESTIVAL**  
 Dataran Menara Condong & Jalan Bandar  
 13-15 September  
 ● MP Teluk Intan - 05 622 1299

 **RAINTREE FESTIVAL**  
 Taiping Lake Garden  
 September  
 ● ADUN Pokok Assam Service Center - 019 428 9709

 **PENKALAN HULU KARNIVAL (KPH)**  
 Taman Tasek Takong, Pengkalan Hulu, Perak  
 7 September  
 ● MD Peng. Hulu - 04 477 8148

 **INTERNATIONAL DEMENTIA AWARENESS CAMPAIGN**  
 Ipoh  
 September  
 ● BCDC - 012 438 0185

 **10TH IPOH INTERNATIONAL DANCE SPORT CHAMPIONSHIP 2024**  
 Kinta Riverfront Hotel, Ipoh  
 3 September  
 ● MY Dancesport Studio - 012-516 2708 (Ms. Yen Chin)

 **KELLIE'S SANTAI BERTANJAK V. 4**  
 Kellie's Castle  
 16 September  
 ● Perak Bumiputera Tourism Entrepreneurs Association - 012-2315831 (Mr. Zam)



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 **PERAK EXTREME AQUATHLON**  
 Pulau Pangkor  
 7-8 September  
 Perak Triathlon Association  
 - 012-2933338 (Toto Ong)

 **THE MAJESTIC LENGGONG VALLEY - PERAK ULTRA**  
 Lenggong  
 1-3 September  
 MD Lenggong - 05 767 7207

 **LAKSA KUALE FEST**  
 Kuala Kangsar Arena  
 14-15 September  
 MP K.Kangsar - 05 776 3199

 **IPOH 7 BRIDGES RUN 2024**  
 Indera Mulia Stadium  
 15-16 September  
 Perak Tourism Information & Health Association  
 - 012 506 0700

 **MALAYSIA DAY**  
 Lorong Seni @ Lorong Panglima  
 September  
 Ipoh (MBI) - 05 208 3333

 **CAMTRA 2024 3RD EDITION**  
 Lost World of Tambun  
 7-8 September  
 All Trail Project Event Management - 012 696 4345

 **CEMPAKASARI FESTIVAL 2024**  
 Pekan Parit - Kampung Gajah  
 27-29 September  
 MD Perak Tengah - 05 371 2088

 **NUSANTARA CULTURAL FESTIVAL @ IPOH**  
 Indera Mulia Stadium  
 28 September  
 Ipoh (MBI) - 05 208 3333



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**6TH IPOH MUSIC SYMPOSIUM (2024)**  
 Ipoh  
 October  
 ● P.O.R.T - 05 241 2287

**DEEPAVALI**  
 Lorong Seni @ Lorong Panglima  
 October  
 ● Ipoh (MBI) - 05 208 3333

**TAIPING BIRD WEEK 5.0**  
 Taman Tasik Taiping - Zoo Taiping & Night Safari - Bukit Larut -Kuala Sepetang  
 October  
 ● MP Taiping - 05 808 0777

**TAPAU FEST LENGGONG, PERAK**  
 Tasik Raban Resort  
 5-6 October  
 ● MD Lenggong - 05 767 7207

**SCARE FEST KELLIE'S CASTLE - DARK TOURISM OF MALAYSIA V.5 (TAHUN KE LIMA)**  
 Kellie's Castle  
 October  
 ● Perak Bumiputera Tourism Entrepreneurs Association - 012-2315831 (Mr. Zam)

**INTERNATIONAL GEOPARK RUN SERIES 2**  
 Lembah Kinta Geopark  
 October  
 ● Global Exhibition & Conference Sdn Bhd - 05 808 0777

**TRR SPIN RUN**  
 Taiping Heritage Square  
 20 October  
 ● Larut Matang and Selama Recreational Runners Club - 012-503 7158 (Mr Chuah)

**FOLK SPORTS "FIESTA BENDANG"**  
 Parit Buntar  
 26-27 October  
 ● MD Kerian - 05 716 1228

**PERAK DUATHLON 2024**  
 Manjung, Perak  
 26-27 October  
 ● Perak Triathlon Association - 012-2933338 (Toto Ong)

**BG FISHING FESTIVAL**  
 Tanjung Tualang tin Dredge No.5 (TT5)  
 27 October  
 ● MD Batu Gajah - 05 363 2020

**SELAMA RAFTING CHALLENGE 2024**  
 Ulu Selama, Selama  
 28-29 October  
 ● MD Selama - 05 839 4201

**KINTA VALLEY GEOPARK ANNIVERSARY CELEBRATION**  
 Ipoh  
 October  
 ● State Parks Corporation - 05 525 3800

**WORLD GUAN DONG FESTIVAL CELEBRATION - PERAK STATION**  
 Teluk Intan  
 October  
 ● ADUN Pasir Berdamar Service Center - 016 267 8577

**TELUK INTAN PARLIAMENT LANTERN FESTIVAL CELEBRATION**  
 Teluk Intan  
 October  
 ● ADUN Pasir Berdamar Service Center - 016 267 8577



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# November

 **INDIGENOUS PEOPLE FESTIVAL @ TAPAH**

 Taman Tasek Temoh  
 **November**  
 ● MD Tapah - 05 401 1326

 **SELAT DINDING OPEN SWIMMING COMPETITION**

 Manjung  
 **November**  
 ● MP Manjung - 05 689 8800

 **BERUAS HERITAGE RUN & RIDE**

 Beruas  
 **November**  
 ● MP Manjung - 05 689 8800

 **CARTOON TOWN 10TH ANNIVERSARY**

 Batu Gajah, Perak  
 **November**  
 ● Perak Bumiputera Tourism Entrepreneurs Association - 012-2315831 (Mr Zam)

 **LARIAN KEPUTERAAN SULTAN NAZRIN SHAH 2024**

 Pavilion K. Kangsar Square & Sayong Lembah Square  
 **9-10 November**  
 ● Sultan Azlan Shah Foundation

 **THE 13TH 36H & 10H LENGGONG IRON BOUND ADVENTURE 1**

 **MALAYSIA NATIONAL CHAMPIONSHIP 2024**  
 Lenggong, Perak  
 **8-12 November**  
 ● MD Lenggong - 05 767 7207

 **FUN RUN @ LATA KINJANG**

 Lata Kinjang  
 **16 November**  
 ● MD Tapah - 05 401 1326

 **SAHOM LIPSTICK VS POMADE TRAIL RUN 2024**

 Sahom Valley Resort  
 **23-24 November**  
 ● Perak Tourism Information & Health Association - 012 506 0700

 **MALAYSIA MOUNTAIN TRAILS FESTIVAL (MMTF 2024)**

 Taiping  
 **November**  
 ● MP Taiping - 05 808 0777



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# December

**CHRISTMAS**  
 Lorong Seni @ Lorong Panglima  
 December  
 ● Ipoh (MBI) - 05 208 3333

**3RD IPOH INTERNATIONAL ART FESTIVAL (2024)**  
 Ipoh  
 December  
 ● P.O.R.T - 05 241 2287

**PESTA PAU @ MUALLIM (STEAMED BUN FESTIVAL @ MUALLIM)**  
 Muallim District  
 December  
 ● MD Tg. Malim - 05 456 3410

**PANGKOR LUMUT SEA FEST 2024**  
 Pulau Pangkor/Lumut  
 December  
 ● MP Manjung - 05 689 8800

**FESTIVAL LENGGONG GEOPARK #3 ANNIVERSARY 2024**  
 Laman Budaya  
 16 December  
 ● MD Lenggong - 05-767 7207

**BATU GAJAH MOUNTAIN BIKE (MTB) CHALLENGE**  
 Papan  
 29 December  
 ● MD Batu Gajah - 05 363 2020

**PERAK STATE LEVEL 2025 NEW YEAR'S EVE CELEBRATION**  
 Ipoh  
 31 December  
 ● Tourism Perak - 05 249 9966

**SAHOM LIPSTICK VS POMADE TRAIL RUN 2024**  
 Sahom Valley Resort  
 17 December  
 ● Perak Tourism Information & Health Association - 012 506 0700

**SEMARAK TAIPING 150**  
 Warisan Square, Taiping  
 31 December  
 ● ADUN Pokok Assam Services Center - 019 428 9709



ORGANISED BY GOVERNMENT DEPARTMENTS



ORGANIZED BY PRIVATE ORGANIZATIONS /NGOS



INTERNATIONAL LEVEL EVENTS



NATIONAL LEVEL EVENTS



ADVENTURE (NATURE, SPORTS & ADVENTURE RELATED EVENTS)



SOCIAL (EVENTS RELATED TO CULTURE, HERITAGE, COMPETITION, ARTS & PERFORMANCE)



FUN & FAMILY (FESTIVALS, FAMILY FRIENDLY LEISURE & AGRO RELATED EVENTS)



EDUCATIONAL (EVENTS RELATED TO WORKSHOPS, CAMPAIGNS, DIALOGUES, AWARENESS & LEARNING)

# PERAK

CALENDAR OF EVENTS

# 20 24

ALL INFORMATION IS SUBJECT TO CHANGE AND  
IS UP TO DATE AS OF DECEMBER 2023



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